

Communications Skills Instruction



**Presentation
Technology**

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Why?

- “ Can explain or show an idea, method or procedure
- “ Accentuates important points

Presentation Media

- “ Whiteboards & Chalkboards
- “ Posters & Display Boards
- “ Flipcharts
- “ Overhead Transparencies
- “ Videos
- “ Computer Slide Shows
- “ PowerPoint Presentations

Presentation Do's & Don'ts

- “ Be familiar with your equipment**
- “ Practice**
- “ Set up in ahead of time**
- “ Only Semi Darken Room**
 - . Too dark is uncomfortable**
- “ Get Their Attention!**

Presentation Do's & Don'ts

- “ Always Face the Audience not the Screen**
 - . Keep eye contact them**
 - . Interact with them**
- “ Don't be a Pillar**
 - . Move around, get away from the podium**
 - . Be careful to not block their view**

Presentation Do's & Don'ts

- “ Must be large enough to be clearly seen
- “ Highlight Main Points – Don't get wordy
- “ Sounds? Must be easily heard
- “ Information should be Pertinent

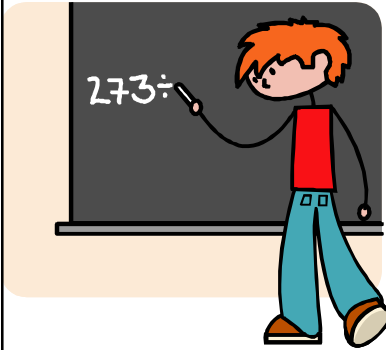
Starfish Have No Brains



CSI – Training Technology

“ White Boards & Chalk Boards

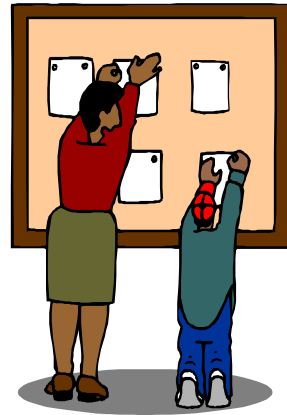
- » Exist in most classrooms
- » Make sure ahead
- » Only need chalk or markers
- » Best in small groups



CSI – Training Technology

“ Posters & Display Boards

- . Low Tech & Inexpensive
- . Multiple sources
- . Use felt or other materials
- . Best for fixed Displays
- . Great for announcements
- . Great for Duty Rosters



CSI – Training Technology

“ Flip Charts

- . Low Tech but Inexpensive
- . Readily Available
- . Best in small groups
- . Easy to change on the Fly
- . Use wide-tipped markers



CSI – Training Technology

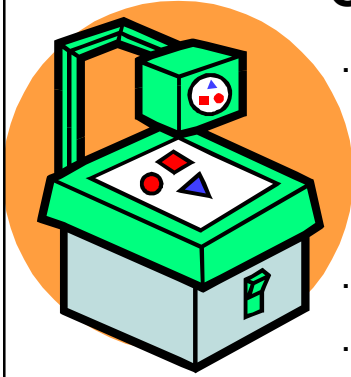
“ Flip Charts

- . Good for Brain Storming
- . Good for planning
- . Don't get too fancy or overly complex
- . Post-it Flipcharts
- . Post-it notes for ideas



CSI – Training Technology

“ Overhead Transparencies



- . Easy to make
 - “ Print from Computer (Word or PowerPoint)
 - “ Copy from handouts
- . Readily Available Equipment
- . Can be written on for demonstration purposes
- . Excellent backup for a PowerPoint presentation

CSI – Training Technology

“ Video / slides

- . Must be done in Advance
- . Requires outside processing
- . Expensive to make
- . Usually supplied by Organization
- . Readily Available Equipment to show
- . Know your video and cue the tapes in advance when possible



CSI – Training Technology

“ Computer Slide Shows

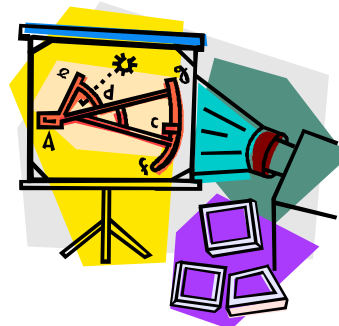
- . Must be done in Advance
- . Copy Digital photos to Computer
- . Built in slide show
 - “ WinXP
 - “ Vista
- . Easy to modify
- . Can add music
- . Good for unattended presentations



CSI – Training Technology

“ Computer Presentations

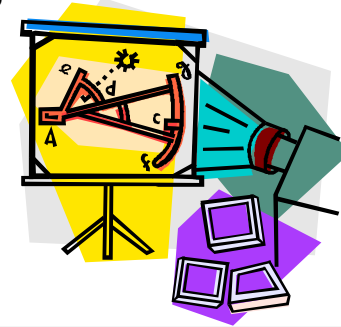
- . Flexible
 - “ Can incorporate multiple formats
- . Easy to make handouts and Overheads for backup
- . Adjusts to size of Audience
 - “ Can display on multiple screens
- . Can incorporate the video directly
 - “ No need for a separate projector



CSI – Training Technology

“ Computer Presentations

- . Easy to share the presentation
- . Easy to modify someone else's presentation
- . Requires computer knowledge
- . Equipment more Expensive
 - “ Laptops and projectors are becoming common
 - “ Newer Laptops include DVD drives for video



Computer Presentations

“ SPECIAL EFFECTS

Backgrounds

Fly

Uncover

Slide transition

Animation

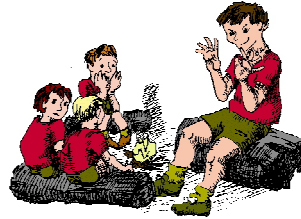


Use Clip Art for Effect



DESIGN #4

- " Internet
- " Digital photos
- " Graphics packages



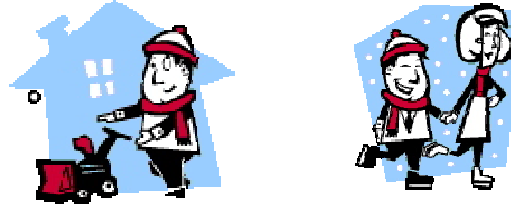
Computer Presentations

- " Pictures of events can add additional interest
- TDC 2001 – Diane the storyteller



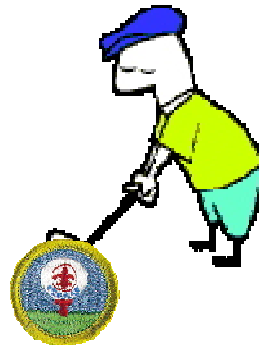
Presentation Graphics

Animation

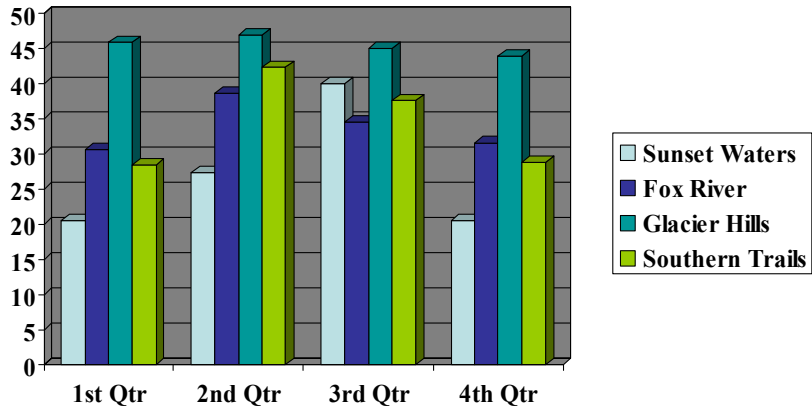


CAMP LONG LAKE **Potawatomi Area Council**

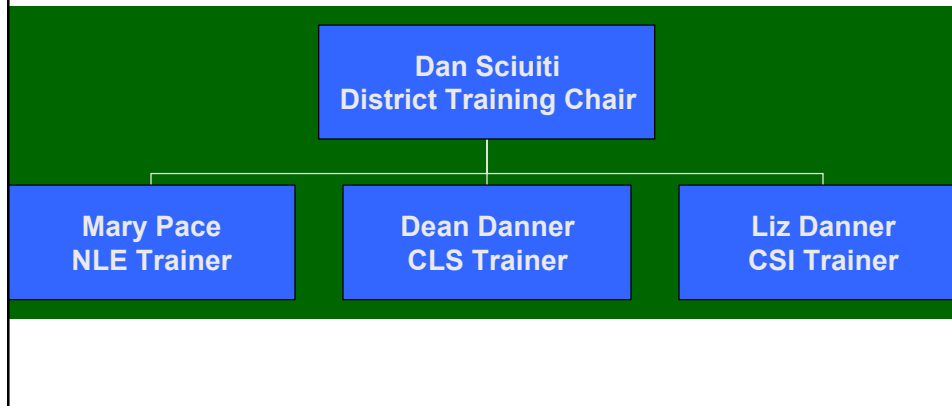
- ~ Golf Merit Badge
Two days will be spent at a local golf course in addition to club work with wiffle balls in camp. You must have your own clubs.
- ~ Approximately \$15 cost.
- ~ Adults also welcome



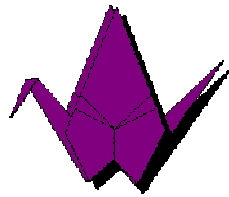
Charts & Graphs



Organization Charts



Skill Training Presentations



Show examples of work to be done

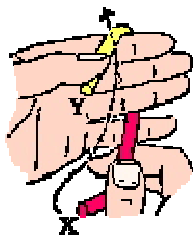


Fig. 1

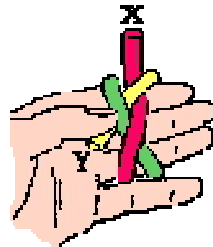


Fig. 3

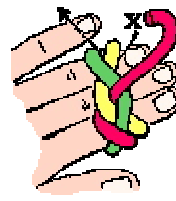
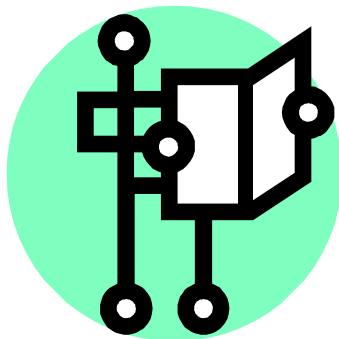


Fig. 7



Fig. 12

Read it from the Rear (50)

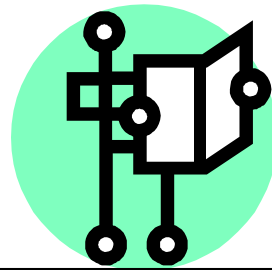


“ Bigger is Better (32)

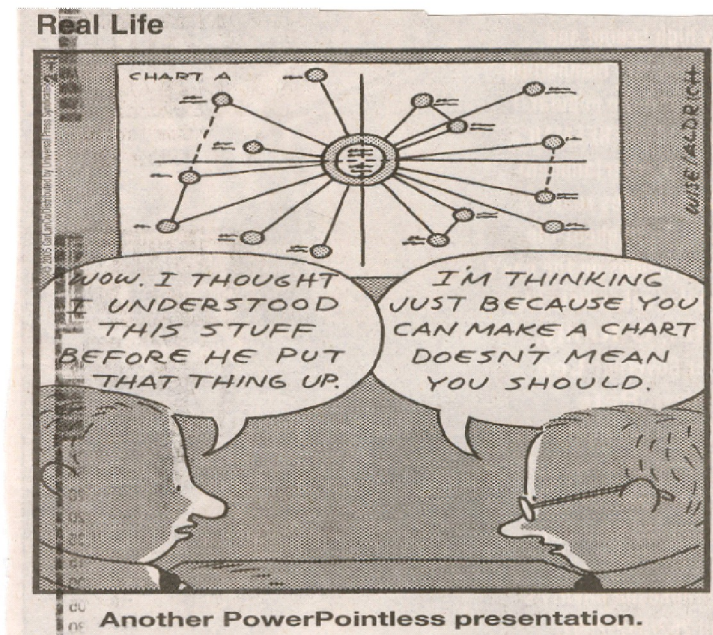
. 20 point font at least (28)

What to put on your slides?

- “ Donq put everything on the slide
 - . Stick to the highlights & main points
 - “ The more information on the slide . the more people read the slide rather than listen to what you are saying
 - . Too many levels gets hard to read
- “ Stick to main %bullet+points



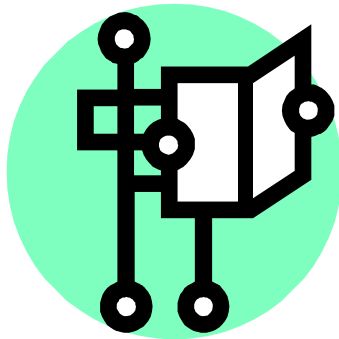
What it shouldn't be!



Too Much – Too Small

The screenshot shows a website layout with several content blocks. On the left, there is a vertical navigation menu with links for 'Question', 'Marketing HaHa's', and 'Motivational Quote'. Below this is a 'Visit our web library!' button, a 'Subscribe' form with fields for 'Full Name', 'Email Address', and 'Delivery format' (set to HTML), and a 'Click here to forward' button. The main content area features several articles and sections: 'Feature Article' titled 'How Does Spam Affect Legitimate Newsletters?', 'eMarketing Tip of the Month' titled 'Getting the News Out', 'Motivational Quote' by Dwight D. Eisenhower, 'Ask an eMarketing Question' titled 'Why is it so important to examine newsletter reports on views and clicks?', 'Client Highlight' titled 'Mapping an emarketing strategy to reach customers worldwide', and a 'Marketing HaHa's' section at the bottom right with a small image of people.

Read it from the Rear (50)



- “ Bigger is Better (32)
 - . 20 point font at least (28)
- “ Use clean fonts
 - . Fancy fonts are cute but hard to read
 - . Special fonts ok if they fit the situation and are easy to read

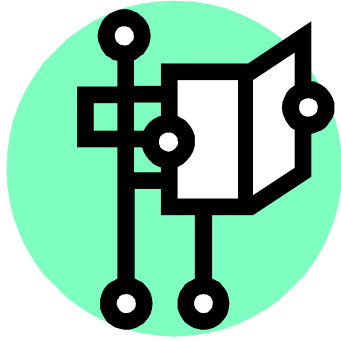
TROOP 4 JANUARY OUTING
DOWNHILL SKIING



*TROOP 4 January
outing*
Downhill skiing



Read it from the Rear (50)



- “ **Bigger is Better** (32)
 - . 20 point font at least (28)
- “ **Use clean fonts**
 - . Fancy fonts are cute but hard to read
- “ **Watch your colors**
 - . What is good on the computer may not be visible on the projector

Things to know about Color

- “ Colors don't always work well together
 - . Even some of the pre-designed templates have colors that aren't always easy to see
- “ Colors can change from your computer to the screen
- “ Colors can change from one room to the next
 - . Preview your slides in the room where you are going to be giving your presentation

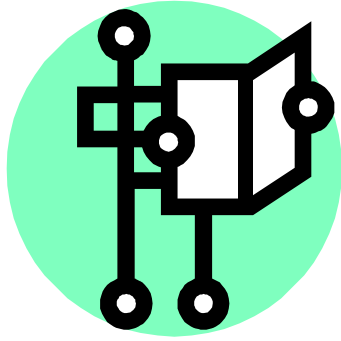
**TROOP 4 JANUARY
OUTING
DOWNHILL SKIING**



**TROOP 4 January
outing
Downhill skiing**



Read it from the Rear (50)



- “ **Bigger is Better** (32)
 - . 20 point font at least (28)
- “ **Use clean fonts**
 - . Fancy fonts are cute but hard to read
- “ **Watch your colors**
 - . What is good on the computer may not be visible on the screen
- “ **Beware of Backgrounds**

Can be too busy

- “ This slide is distracting



Things to know about

%pizzazz+

- “ Too much isn't always a good thing
- “ The more %stuff+the longer to display

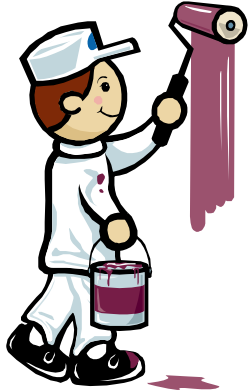


TDC – Training Technology

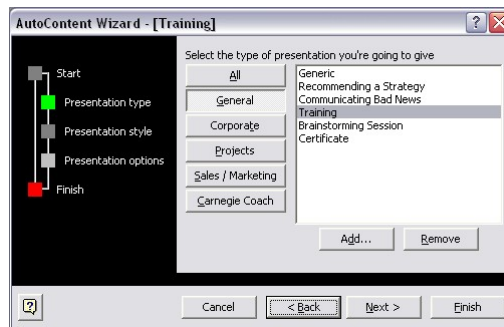
- “ **Know your Equipment**
 - . Test it ahead!
 - . See how it looks and works
- “ **Have Spare Bulbs**
 - . Only change before meeting unless it is a quick change
- “ **If it doesn't work – Plan B**
 - . Have a back up plan
 - . **DO NOT TRY TO FIX IT**
- “ **Make it Fun for Everyone**

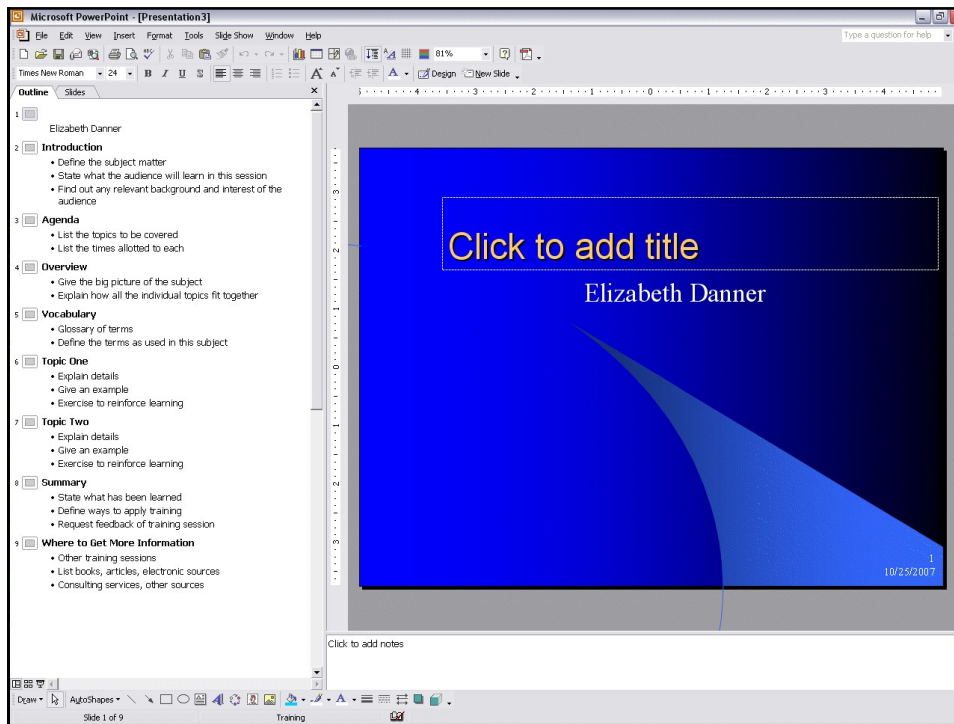


Building a PowerPoint Presentation



AutoContent Wizard





Design Templates

- “ Pre-loaded color & background schemes
- “ Use as-is or customize them
- “ Apply to one slide or all slides

Slide Design

- Design Templates
- Color Schemes
- Animation Schemes

Apply a design template:

Available For Use

Cut

Copy

Paste

Ruler

Grid and Guides...

Slide Design...

Slide Layout...

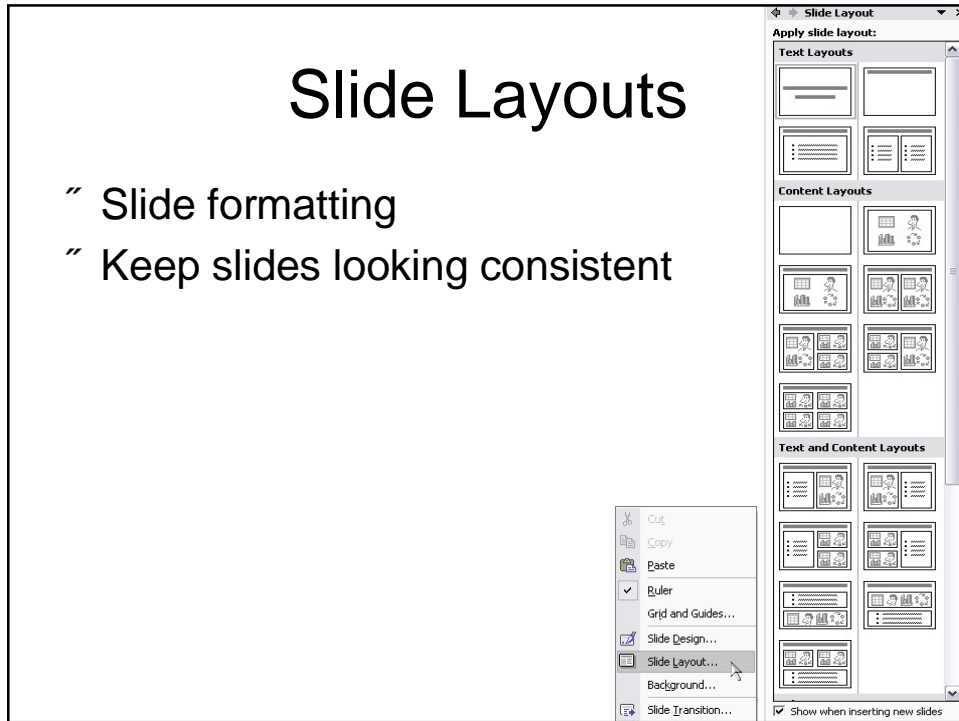
Background...

Slide Transition...

Browse...

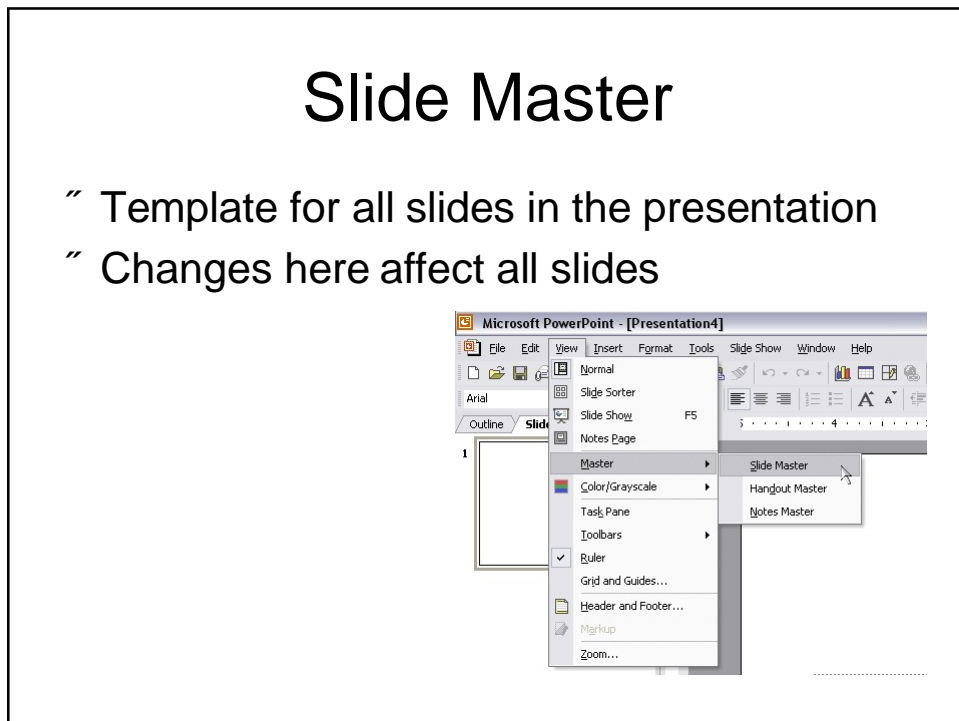
Slide Layouts

- “ Slide formatting
- “ Keep slides looking consistent



Slide Master

- “ Template for all slides in the presentation
- “ Changes here affect all slides



Click to edit Master title style

Title Area for AutoLayouts

- Click to edit Master text styles
 - Second level
 - Third level
 - Fourth level
 - » Fifth level

Object Area for AutoLayouts


<date/time> Date Area

<footer> Footer Area

Number Area

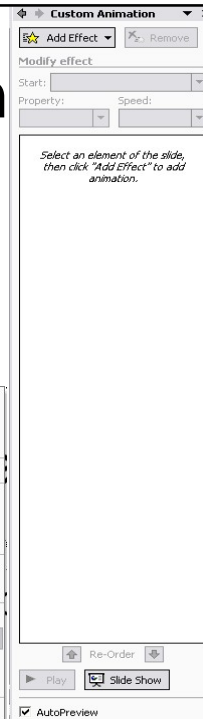
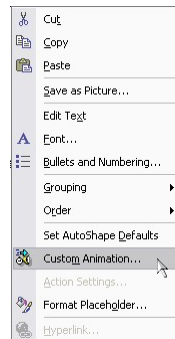
Clip Art

” Add %bin+ to the slide



Custom Animation

- “ Bring in text one line at a time
- “ Hide parts of the slide for later viewing



Slide Transitions

- “ Moving from one slide to the next
- “ Simple translations are sometimes better



Computer Presentations

Exercise

- “ For your group make one or two slides that will tell about your training group

Computer Presentations

Now **it is time for you to be
creative.**

Thank you!